MELANIE F. SEXTON

PRODUCT DESIGNER | ENTERPRISE UX | COMPLEX WORKFLOWS & SECURITY PLATFORMS

San Tan Valley, AZ • (843) 870-8266 • melanie.florencio@gmail.com

Portfolio: https://www.melaniesexton.com/ | LinkedIn: https://www.linkedin.com/in/melanie-sexton-00692258/

PROFESSIONAL SUMMARY

Product Designer and UX Strategist with 8+ years in UX and 14+ years across design disciplines. Experienced translating complex enterprise security, developer, healthcare, and education workflows into clear, research-driven product experiences. Combines end-to-end UX design, interaction design, visual storytelling, prototyping, usability testing, and cross-functional partnership to improve enterprise usability and implementation consistency. Particularly relevant experience in security posture visualization, governance-oriented workflows, and scalable UI patterns.

CORE COMPETENCIES

End-to-End Product Design • Enterprise UX / B2B Software • Complex Workflows • Dashboard & Data Visualization Concepts • Information Architecture • User Research • Usability Testing • Interaction Design • High-Fidelity Prototyping • Figma • Design Systems & Reusable Components • Wireframing • User Journeys • Accessibility / WCAG 2.0 Knowledge • Visual Design • Product Discovery • Agile Collaboration • Stakeholder Alignment

TOOLS & METHODS

Figma • Figma Make • FigJam • Figma MCP • Visual Studio Code / GitHub Copilot • Pendo • FullStory • Google Analytics • Cisco UI Kit • User Interviews • Qualitative Research • Usability Evaluation • Prototypes & Design Handoff

PROFESSIONAL EXPERIENCE

Cisco — Product Designer, Security & Developer Platforms | Feb 2022 – Apr 2026

- Led UX strategy and product design for Security Insights, an enterprise platform serving approximately 30,000 DevOps users; simplified technical security and governance workflows.
- Designed and prototyped secure development lifecycle visualizations that helped users interpret security posture and support governance decisions.
- Applied reusable Cisco UI Kit design system components and patterns to improve interface consistency and reduce implementation time by 25%.
- Conducted user research and usability testing with security engagement managers and engineering leads; resulting improvements reduced workflow inefficiencies by 15%.
- Collaborated with product and engineering stakeholders to communicate design concepts, align priorities, and influence product roadmaps.

Wondros — Senior Product Design Strategist | Oct 2021 – Feb 2022

- Led UX strategy for participant and researcher platforms supporting the NIH All of Us Research Program, translating complex healthcare and research needs into usable experiences.
- Collaborated with healthcare stakeholders on hybrid patient nutrition-intake workflows and data usability.
- Designed patient portal onboarding and registration experiences, reducing onboarding time by 10%.

Sonatype — Product Designer | Dec 2020 – Oct 2021

- Designed enterprise product features for Nexus Repository Manager, serving developer and security-engineering workflows.
- Used qualitative research to uncover usability barriers; design improvements contributed to a 15% reduction in usability-related support tickets.
- Partnered with product managers and developers to deliver UI designs and iterate in two-week Agile sprints.

Sonatype — Senior eLearning Developer | Feb 2019 – Nov 2020

- Created user-centered product learning and onboarding experiences, reducing customer inquiries by 20%; developed audience-informed content strategy.

Blackboard — Product Designer | May 2018 – Feb 2019

- Researched faculty needs and designed concepts for assessment, grading, and instructional workflows in Blackboard Learn Ultra.
- Worked with cross-functional partners to translate research insights into product experience improvements.

Blackboard — Content Training Designer | Jun 2017 – May 2018

- Designed and validated interactive employee onboarding experiences, reducing new-hire ramp-up time by 25%.

General Dynamics Health Solutions — Education Materials & Products Designer | Nov 2015 – Jun 2017

- Translated complex healthcare and veteran-focused information into accessible digital education experiences with subject-matter experts.

ADDITIONAL EXPERIENCE

Austin Community College — Adjunct Instructor, UX/UI Program | Aug 2021 – May 2022. Taught UX and UI design principles, visual design, and human-centered design methods.

EDUCATION

MA, Sequential Art — Savannah College of Art and Design | 2011
BFA, Sequential Art — Savannah College of Art and Design | 2009
Continuing Education, UX Design — Austin Community College | 2020